

DMARKET IS an in-game item trading platform.

It is enabling secure buying, selling, and trading of in-game items, to help developers attract more players, make more money, and increase the player lifetime value.

DMarket unlocks the multi-billion-dollar skins economy for game developers and players everywhere. It aims to let the world's 2.5 billion gamers safely exchange virtual items across titles and platforms and make money from gameplay.

The first DMarket platform launched in 2018 to give game developers and players easy access to the multi-billion-dollar skins economy. Built on distributed ledger technology for transparent, secure transactions, the platform is using machine learning algorithms and AI-based predictions for pricing. And in August 2019 DMarket launched the full set of trading features, including item store and cross-game promotion.

With offices in Los Angeles, London and Kyiv, DMarket has raised \$19 million from the global gaming community. DMarket's partners include Xsolla, Unity, 4A Games, GSC Game World, Playkey, Kiss Ltd., Tatem Games, Pantera Capital, and Latham & Watkins.

Founders

Vlad Panchenko is Founder & CEO of DMarket. Vlad has been involved in in-game items trading since 2008 and in 2016 founded Skins.Cash, a global market for instant in-game skins sales, boasting over two million visitors per month. In 2015, Vlad founded Suntechsoft Corp Limited, the #1 private merchant of digital goods.

Tamara Slanova is Co-Founder, CFO, and Head of London office for DMarket. Tamara has more than 15 years' experience in industries including gaming (Global Games, Suntechsoft, Skins.Cash) and international banking.

Alexander "ZeroGravity" Kokhanovskyy is Co-Founder and advisor for DMarket. He is CEO & Co-Founder of DreamTeam, the first eSports recruitment and management network. Alexander built one of the most successful teams in the history of eSports — Natus Vincere (Na`Vi) — and is Co-Owner of ESForce, the third-largest eSports entity funded by USM Holdings (shareholder of VK.com, Mail.ru, Megafon).